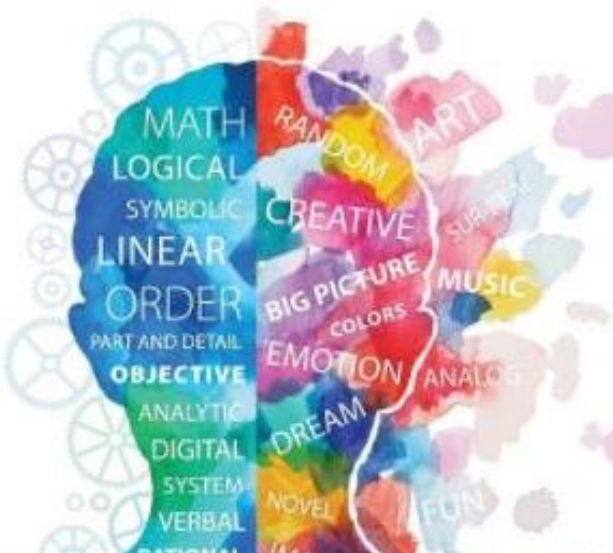


SEKA 2.0



Welcome to Social Enterprise Kosovo

SEKA's mission is to use business potential as a force towards a more effective and sustainable social and environmental impacts in Kosova.

SEKA 2.0 is a four-phase program which will be delivered over a 12-week period from March to June 2019. The program is tailored for established organisations or businesses who wants to understand the key components of the Social Enterprise as a sustainable business model. To ensure maximum learning outcome, we deliver the program with a system's change approach, and a combination of fun interactions of theoretical and practical activities.



- SEKA 2.0 will help you or your organisations to re-define your mission and principles, strengthen your proposition value, re-think your brand, product, marketing and financial strategy;
- Participants will expect to work on their 'transformational plan' guided by our experts and SE consultants;
- Participants will be assigned tasks upon completion of each phase;
- You will receive a 'Certificate of Accomplishment', free membership to changemakers platform – which will give you access to online tools and showcase your product and services¹;
- You will present your idea project at our end-celebratory event where you will have an opportunity to attract potential investment and future sponsorships.

Additional benefits:

Mentorship - You will receive individual mentorship (1 hour per participant) during the program;

Collaboration – you will have an opportunity to create new relationships and forge collaboration and partnership with other fellow social entrepreneurs;

Knowledge sharing – we believe that your participation and expertise will benefit other social entrepreneurs. We want to learn and share your knowledge.

(Full detailed program will be provided at the start of the program).

¹ You will have to commit to a full program attendance in order to receive the 'Certificate of Accomplishment'